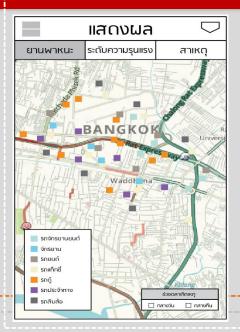
ATRANS Research Project on Safety Map Applica for Community

By Saroch Boonsiripant Kasetsart University

Presented in 8th ATRANS Symposium "Transportation for A Better Life: Harnessing Finance for Safety and Equity in AEC"







SAFETY MAP APPLICA

21 AUGUST 2015

Project Members

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- Paramet Luathep, Prince of Songkla University
- Thaned Sathiennam, Khon Khaen University
- Preda Pichayapan, Chiang Mai University
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Advisors

- Police Captain Jinda Klubklai, WRTP, Police Education Buereau
- Noppadol Santipakorn, Managing Director, Road Accident Victims Protection Co., Ltd
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- Hideaki Takaishi, Honda Motor Co., Ltd.
- Torpong Krongtraiwet, MD, Maharaj Nahkon Si Thammarat Hospital
- Pol.Col. Kriangdej Juntrawong, Royal Thai Police
- Dr. Passakorn Prathombutr, NECTEC

Motivations

- Thailand ranked the 3rd in road fatality rate in 2013 (WHO).
- Thailand ranked the 2nd in road fatality rate in 2014 (WHO).

Country	Road fatalities per 100,000 inhabitants per year	Road fatalities per 100,000 \$ motor vehicles	Road fatalities per 1 billion \$ vehicle-km	Total fatalities latest year (adjusted/estimated figures by WHO report)
E ritrea	48.4 ^[13]	4400.0*	n/a	
Dominican Republic	41.7	151.5	n/a	4143
Thailand	38.1	92.4	n/a	26,312
Venezuela	37.2	266.4	n/a	10,791
■ Nigeria	33.7	425.2	n/a	53,339

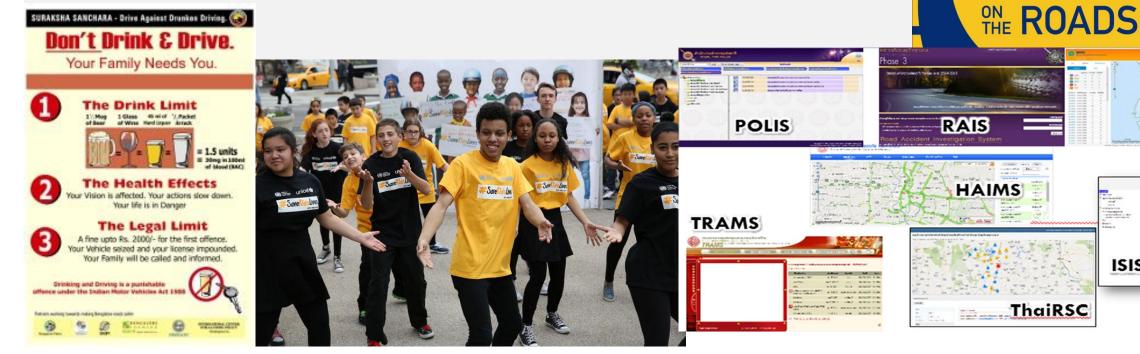
road fatality rate in 2013 (WHO).

NO MORE

Motivations

 Most of safety campaigns developed from local knowledge and judgment regardless of actual causes of accidents.

Several crash databases available in Thailand.



ARMS

ISIS

Motivations

- However, few agencies develop road safety improvement programs based on these databases because:
- It is difficult to access and
- It is difficult to understand/interpret
- Need a tool to 1) access easily and 2) visualize crash database

Road Safety Improvement Process

Screen Road Network

ATRANS Research
Project Safety Map
Applica for Community

Conduct
Detailed Studies

Project Selection

ATRANS members + KKPAO, KKM

Objectives

- 1. Develop a crash database from multiple sources.
- 2. Design User Interface to visualize crash data.
- 3. Develop Safe Applica in iOS/Android Platforms.
- 4. Work with a local government to develop road improvement program.

Safety Map Applica Roadmap

Phase 1: Review

- Literature Review
- Transferability
- Stakeholder Interviews

Phase 2: **Prototype**

- UI Design
- Develop web app
- Develop mobile app
- Develop road improvement program for KKPAO, KKM

Phase 3: **Full Scale**

- Implementation
- Evaluation
- PR

Phase 2 – Safe Applica Prototype Development

- 1. Database Development
- 2. Process and UI Designs
- 3. Application Development

Database Dev

- Historical Crash Data
- Hiyari-Hatto Data

UI Design

- Data Analysis
- Visualization

Mobile App

- Android
- iOS

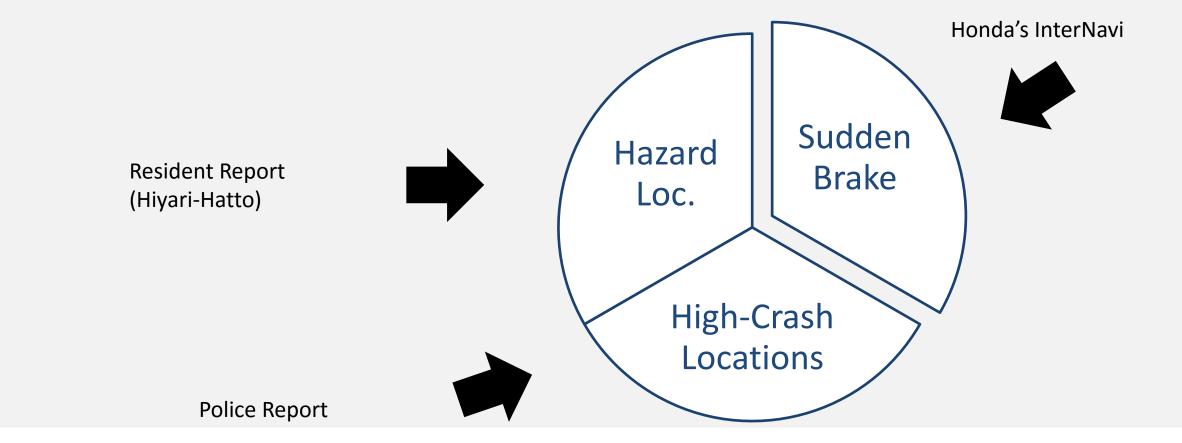
Findings from Phase 1

- Many accident databases already exist.
- Most of them need further analyses/ interpretation, better visualization, easier accessibility.



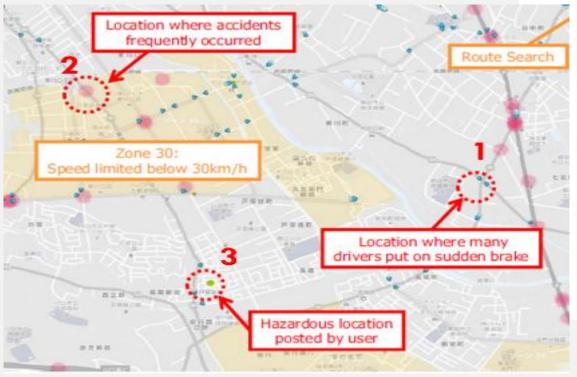
Honda Safety Map

Data Input



Honda Safety Map

Data Output

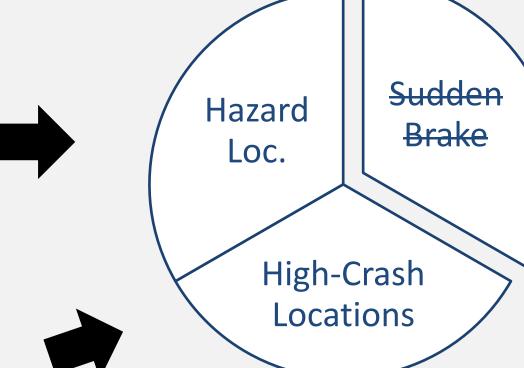




Safety Map Applica

Data Input

Resident Report (Hiyari-Hatto)



Not Available



ER, EMS Database

Implementation Strategy

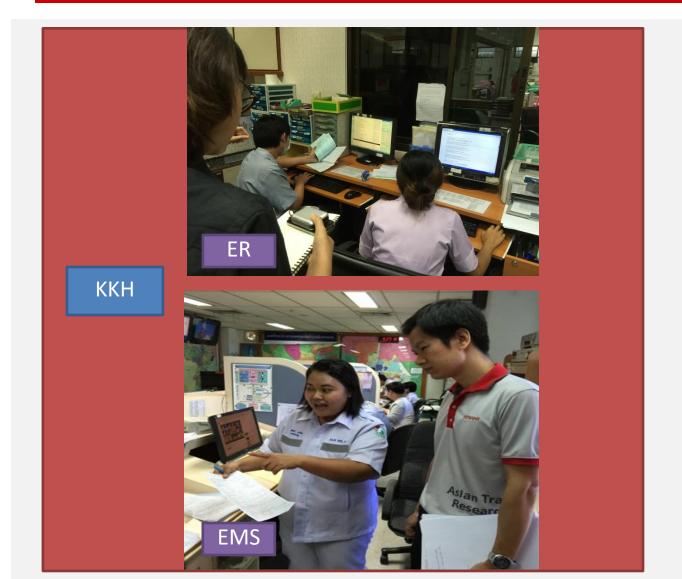
- Start from small area and highly collaborative agency.
- Work closely with agency to develop a safety improvement program
 ->high/visible impacts.

Acquire Crash Database/Hiyari

Develop Safe Applica

Safety Improvement Program

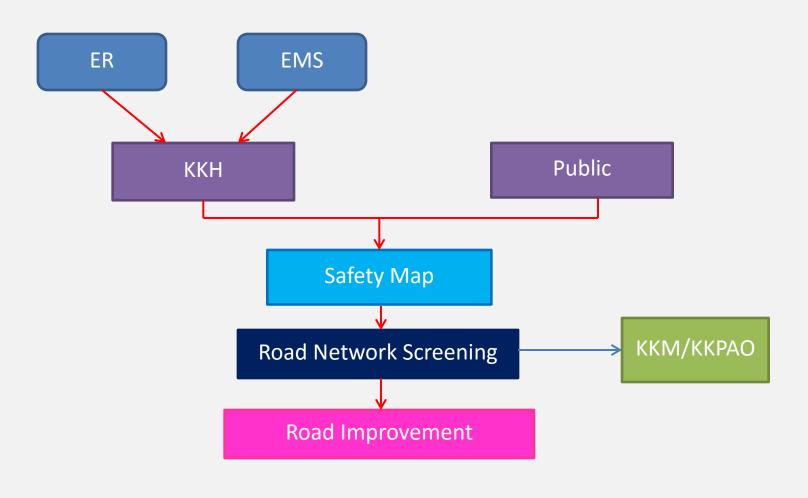
Interviews



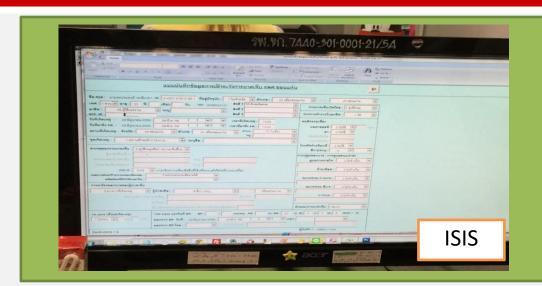




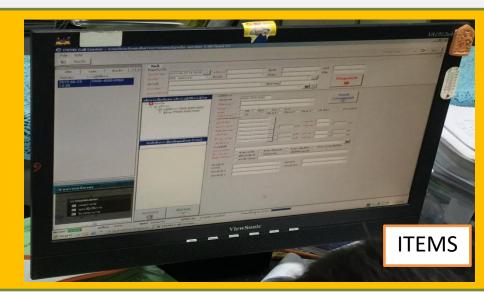
Road Safety Improvement Process



Existing Databases



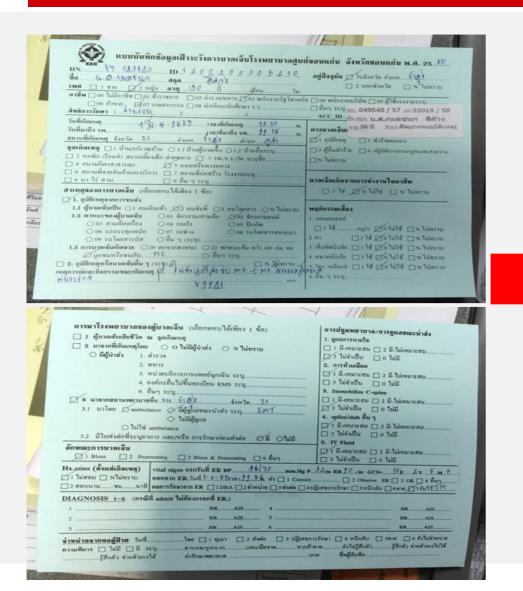






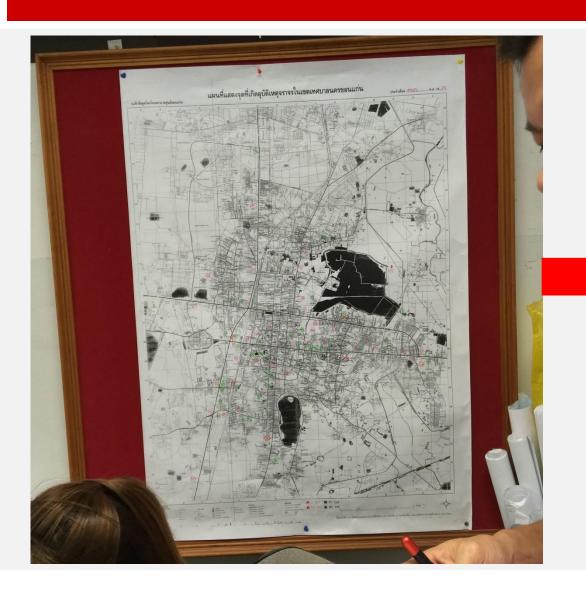
RVP

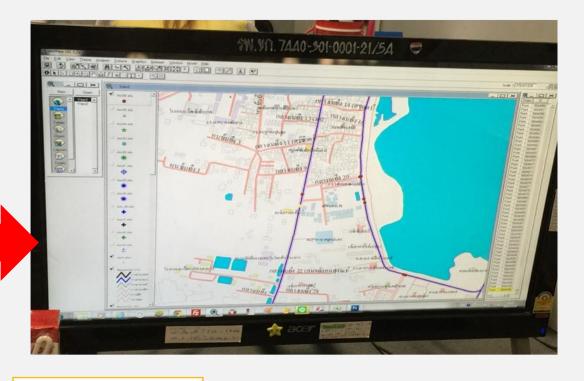
ER: Blue Card -> IS Application Interface



Field	Entry
Causes of Injuries	 Road Accident Attempt to commit suicide Abused Others
Injury Type	BluntPenetratingBlunt and PenetratingOthers

ER (KKH): White Sheet, GIS Application Interface

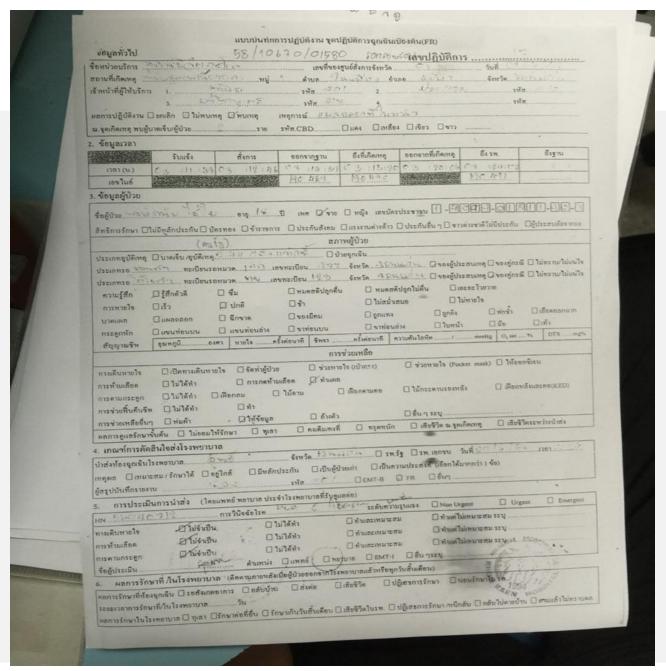




- HN
- Accident ID
- Date ,Time
- Location

EMS Form

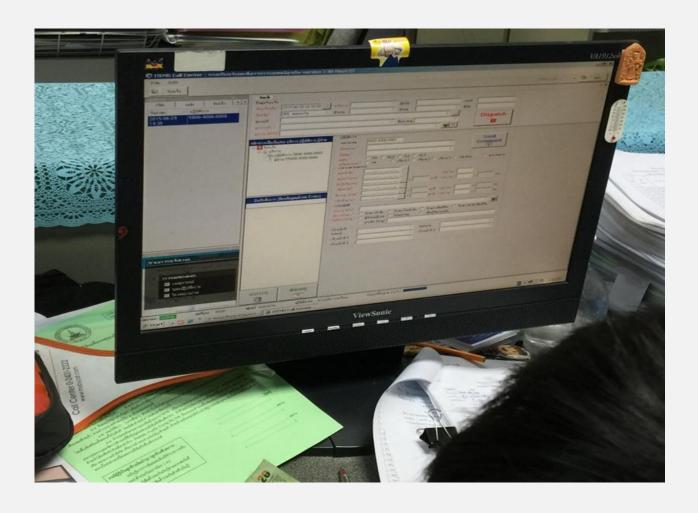
- Date, Time
- Location
- Type of car
- License Plate
- Condition (patient's symptoms)
- HN
- Incident Dispatch Code



Available EMS Data Attributes

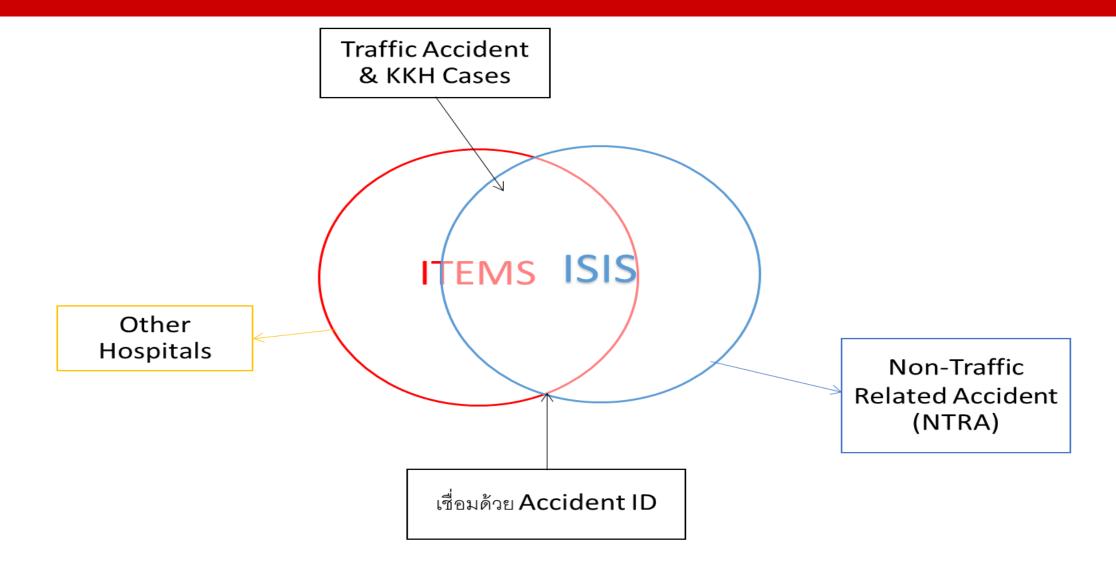
Field	Entry
Condition (patient's symptoms)	 Feeling conscious depress unconscious bawl Breathing fast normal slowly unstable stop breathing Wound bruise torn (rip) sharp weapon stab Fracture

ITEMS Application Interface

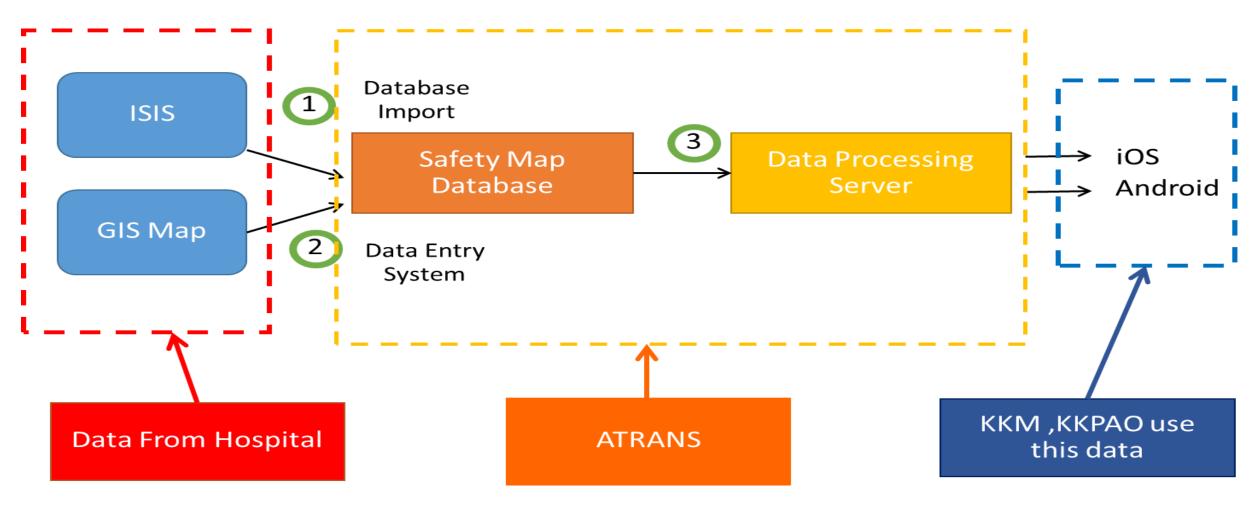


- Date ,Time
- Location
- Condition (patient's symptoms)
- Incident Dispatch Code
- Operations Information
- HN

Relationships among Databases



System Architecture



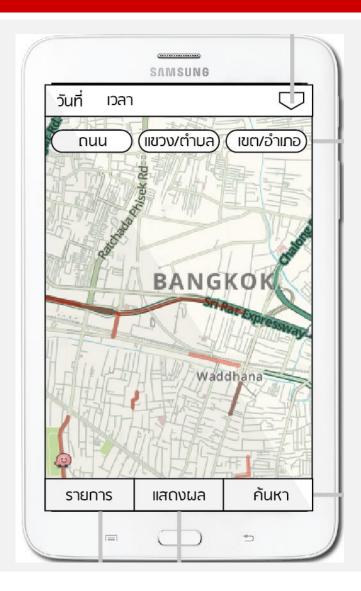
Summary

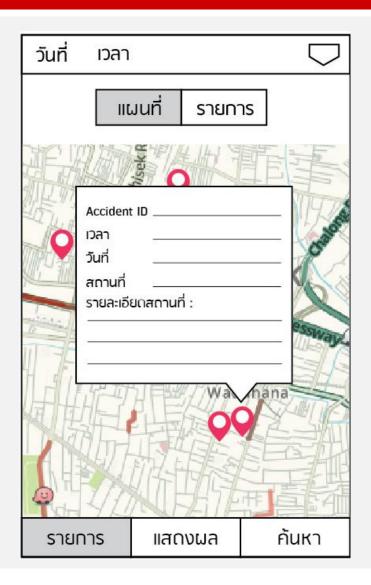
- GIS Map limited to City of Khon Kaen
- Need new spatial database system
- Data is mostly used in accident summary, no spatial analysis was conducted
- KKH has comprehensive crash database
- KKPAO has no access to crash data
- GIS database expanding to other hospitals
- Severity Score based on Trauma condition
- Integrating Safety Map in the MPO's black spot identification
- Detailed traffic engineering study and proposed solution for most promising black spots

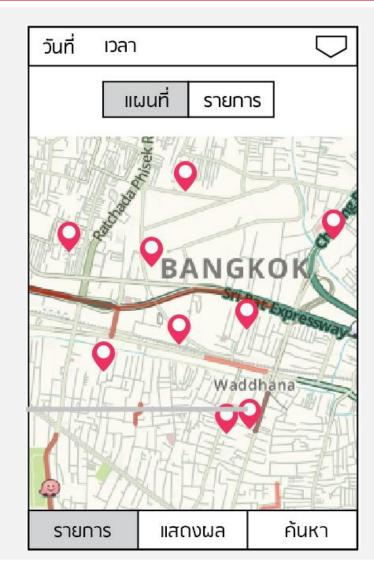
EMS App



ER App







Public / Govern App





