

“ASIAN TRANSPORTATION RESEARCH SOCIETY”

Or in short



Introduction to ATRANS

Asian Transportation Research Society or ATRANS in short is a total non-profitable research institution, established for encouragement of academics / researchers on conducting researches regardless of transportation-related problems, traffic safety, energy and environmental research activities in multidisciplinary manner.

ATRANS was commenced on 4th of May, 2007 and was permitted to officially register effective on 1st of April, 2008. ATRANS comprehends and perceives the importance of research activities and hence was established in response to a lack of transportation research institutes in Asia.

Why ATRANS?

Principle and Rationale

Transportation is an essential and integral part of our mobile society. It bridges the gap between social exclusion and mobility which entails an equal accessibility and mutual interaction to all mankind. Transportation development has significantly influenced upon not only daily living and lifestyle but also social context, culture and human behavior.

Statement of Problem

It is undeniable that economy and quality of life depend upon a transportation system that functions well. In Asia, over decades, there has been heavily an emphasis on building physical transportation infrastructures to stimulate economic growth leading to unsustainable levels of traffic and resource use. Similarly, population growth associated with rampant motorization has brought about auto dependency and hence generating traffic congestion and accidents resulting in severe injury and death as well as environmental impacts and economic losses. These create a great challenge to agencies concerned to tackle the problems with new and sustainable innovative solutions. However, up until now there are lacks of institution to provide scholars / academics / researchers an opportunity and an encouragement towards conducting research on transportation system, traffic safety and transportation-related problems, energy and environment in multidisciplinary manners.

Hence, Asian Transportation Research Society or ATRANS is set up. Thailand is targeted as headquarter where there are significant numbers of enthusiastic human resources in multidisciplinary fields and in terms of information readiness.

Aim of ATRANS

ATRANS aims at providing its members grant/funding opportunity towards conducting the aforementioned research areas.

**Program of ATRANS Grand Opening Ceremony &
1st ATRANS Symposium on Transport Crisis in Thailand**August 1st, 2008 11:00 – 17:50At Rainbow Room, 5th Floor, Imperial Queen's Park Hotel, Soi Sukhumvit 22**Symposium Program**

Time	Program	Remarks
10:30 – 11:00	Registration at Hotel	Imperial Queen's Park Hotel 5 th Flr., Rainbow room
11:00 – 11:10	Introductory remark (brief report on ATRANS and invite vice minister to address opening remark)	Mr. Silpachai Jarukasemratana, chairperson
11:10 – 11:30	Opening remark	Mr. Yuji Kamamaru Envoy Extraordinary and Minister Plenipotentiary of The Embassy of Japan, Thailand
11:30 - 11:35	Welcoming remark	Mr. Yoshitaka Kajikawa
11:35 – 11:40	Welcoming remark	Prof. Dr. Wiroj Rujopakarn
11:40 – 12:00	Awarding Essay and painting competition on Transport crisis in Thailand	Mr. Silpachai, chairperson/ Representative from JPN side
End of morning session		
12:00 – 13:00	Luncheon (at Parkview Restaurant, ground floor)	

Continued:-

1st ATRANS Symposium on Transport Crisis in Thailand

At Rainbow Room, 5th Floor, Imperial Queen's Park Hotel, Soi Sukhumvit 22
August 1st, 2008 13:10 – 17:50

Symposium Program

Time	Program			
Afternoon session				
13:10 – 14:20	<p style="text-align: center;">Transportation and Safety moderates by Dr. Pongrid Klungboonkrong (the session will be conducted in Thai and English) (A presenter will have 20 min for presentation and 10 min for Q&A at the end of session)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; text-align: center;"> <p>“People Mobility... the Bottom Line of Transport System”</p> <p>Prof.Dr. Paibul Suriyawongpaisal</p> </td> <td style="width: 33%; text-align: center;"> <p>“Thailand Road Safety Challenge”</p> <p>Assoc. Prof. Dr. Pichai Teerananon</p> </td> <td style="width: 33%; text-align: center;"> <p>“Traffic safety for children”</p> <p>Assoc. Prof. Dr. Adisak Plitpolkarnpin</p> </td> </tr> </table>	<p>“People Mobility... the Bottom Line of Transport System”</p> <p>Prof.Dr. Paibul Suriyawongpaisal</p>	<p>“Thailand Road Safety Challenge”</p> <p>Assoc. Prof. Dr. Pichai Teerananon</p>	<p>“Traffic safety for children”</p> <p>Assoc. Prof. Dr. Adisak Plitpolkarnpin</p>
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14:20 – 15:10	<p style="text-align: center;">Energy and Environment moderates by Dr. Thirayoot Limanond (the session will be conducted in Thailand and English) (A presenter will have 20 min for presentation and 10 min for Q&A at the end of session)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;"> <p>“Government Policy on Countermeasures of Pollution Problem caused by Transport Sector”</p> <p>Dr. Supat Wangwongwatana</p> </td> <td style="width: 50%; text-align: center;"> <p>“Would Sustainable Transport really help reducing energy consumption and air pollution problems?”</p> <p>Dr. Thirayoot Limanond</p> </td> </tr> </table>	<p>“Government Policy on Countermeasures of Pollution Problem caused by Transport Sector”</p> <p>Dr. Supat Wangwongwatana</p>	<p>“Would Sustainable Transport really help reducing energy consumption and air pollution problems?”</p> <p>Dr. Thirayoot Limanond</p>	
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15:10 – 15:30	Coffee break			
15:30 – 17:40	<p style="text-align: center;">Panel discussion on “Seed and need for Urban Mobility Study in Asian Region”</p> <p style="text-align: center;">Chairs by Prof. Dr. Wiroj Rujopakarn (the session will be conducted in English) (A panelist will have 20 min for presentation and 30 min for Q&A at the end of session)</p>			
	<p>Dr. Rungsun Udomsri: “Required Study for Implementation of Public Transportation” Dr. Varameth Vichiensan: “Urban Model: Accessibility & Mobility” Dr. Sorawit Narupiti: “Expectation for ITS studies” Dr. Sittha Jaensirisak: “Overview Road Pricing” Prof. Dr. Atsushi Fukuda: “Urban Transport Studies for Asian Countries in Japan”</p>			
17:45 – 17:50	Closing remark			
18:30 – 22:00	Reception cocktail (on 3rd Floor, Saithip Room)			